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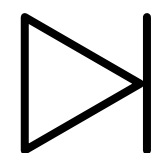
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*To Turn Your Event
Into a
Content Goldmine*

#8ways #protips



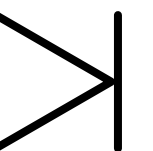
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Recap Video

Got an awesome event or convention?

Turn its highlights into a sizzle recap video! It's a quick and exciting way to show off the best moments and draw attention to your next event.

Shareable on social media, it brings back memories for past attendees and sparks curiosity in potential ones.



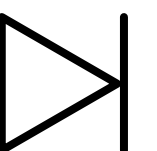
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Full Run-of-Show Recording

Don't miss a beat!

Record the whole shebang during your event or convention. It's a treasure trove of content waiting to be used. Slice it up into bite-sized videos from inspiring speeches and discussions. Plus, it's great for reviewing what went well and what needs a tweak.

Give attendees a chance to relive their favorite sessions and catch up on the ones they missed. It's a smart move to keep the event buzz alive long after it's over.



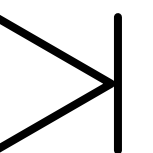
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Guest Speaker Soundbites

Keep it real and live!

Capture guest speakers' inspiring moments as they happen. These soundbites carry authenticity and urgency, attracting folks to join the action. Share them on social media and event updates to build hype and keep attendees hooked.

They're perfect teasers for upcoming juicy content like podcasts and interviews. With live soundbites, you show the world your event's got what it takes.

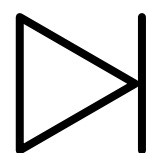


4 *Guest Speaker Testimonials*

Guest speakers' love counts big time!

Their testimonials pack a punch, proving your event rocks. Show off their praise on your website, social media, and ads to draw in both attendees and future speakers.

It's solid social proof that'll win hearts and minds, making your event a magnet for awesome talent.

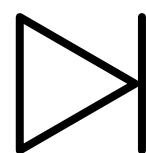


5 *Attendee Testimonials*

Real people, real talk!

Collect testimonials from attendees to showcase genuine experiences and emotions. Let potential participants peek into the event's vibe and value.

Share these gems on social media and websites to humanize your event and build trust. After all, happy attendees make the best promoters!



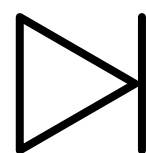
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Partner Testimonials

Partners and sponsors love some limelight too!

Get them to sing your event's praises with their testimonials. It's a win-win: they get exposure, and you get credibility.

Share their love on your platforms to attract more cool collaborators for future events. With big names backing you, success is just around the corner!



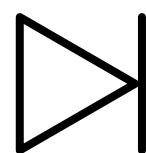
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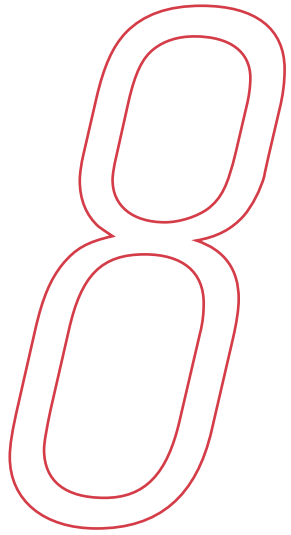
Team Testimonials

Behind every great event, there's a kick-ass team!

Show some love to your hardworking crew with their testimonials. It's a peek into the passion and effort behind the scenes.

Trust and transparency boost your event's rep and attract more team players for the next adventure.



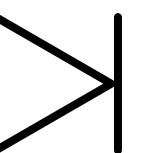


Promotion for Next Year

Keep the hype alive!

Craft content to pump up your next event like there's no tomorrow. Teasers, offers, and countdowns keep folks excited and engaged.

Use social media, videos, and emails to spill the beans on what's coming. Past event testimonials make it even sweeter. Get ready for a stampede of eager attendees!





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THANK YOU!

Using these 8 ways, you can squeeze out at least 52 pieces of gold nuggets from your event and have rich content to share weekly until the next event with video alone.

You've put so much time and effort into your event. Let us help you make sure it's unforgettable so the next year is a banger!

Hit us up at www.8mediagroup.com/event-coverage/

THANK YOU!

