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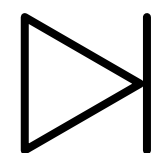
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*To Breakdown
Video Production
Costs*





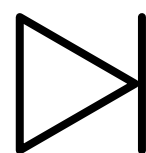
1

Pre-Production

Fix it in Pre!

Before the cameras start rolling, we need to get the groundwork laid out, and that's where pre-production comes in. It's all about planning, scripting, scouting locations, and all the logistics.

It sets the expectations for the entire production process to avoid surprises and headaches. It also ensures that the shoot day goes as smooth as possible for everyone involved.





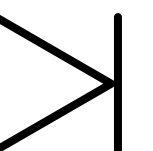
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Shoot Day

The big day has arrived, and it's time to roll cameras!

Shoot day costs cover everything from equipment rentals and crew wages to feeding the hungry team.

Managing these expenses wisely keeps things running smoothly and the vibes positive. Behind the scenes photos and videos are highly encouraged. Feel free to snap and post away!





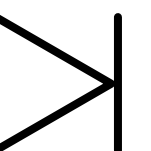
3

Cast & Crew

You want to have a dream team on board to make your video shine.

Allocating the budget for cast and crew ensures you've got talented folks bringing their A-game for maximum time efficiency on set.

We've shared more reasons why this team is critical in our last 8 WAYS 0002.



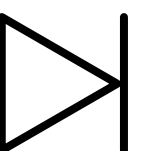


4 *Equipment*

You need the right tools for the right job.

Every piece of equipment we bring is carefully selected and operated by professionals with the intention to accomplish a specific vision we've laid out in pre-production.

Drones are cool, but unless we specifically planned for an epic aerial shot, there's no need for it and it's pilot on set.

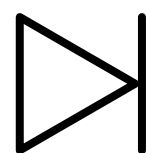


5 *Travel, Lodging, & Food*

Our crew will go anywhere you want us to get the shots you need, just let us know.

If we're hitting the road, we obviously have to plan for travel, lodging, and keeping everyone fed.

Budgeting for these costs means a happy and energized crew, ready to bring their creative magic to each location.



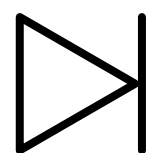
6

Other Assets/Materials

Attention to detail is essential. That's where other assets and materials come in.

If needed, we may budget for props, costumes, and set design to help create the perfect ambiance.

Paying attention to these details gives your project an additional layer of production value for your story.



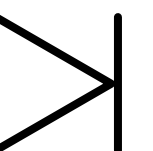


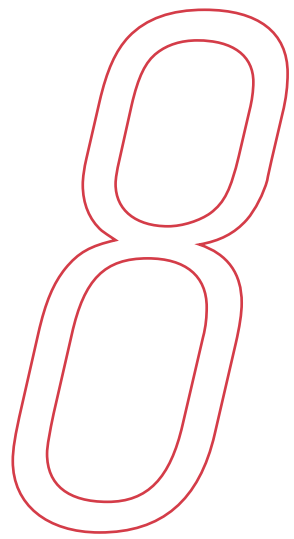
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Locations

The right location can make or break your video's vibe.

From sound studios to rental homes, offices, or even public locations, budgeting for location fees, logistics, permits, and insurance ensures you can confidently get those perfect sets to tell your story.

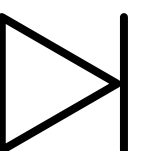




Post-Production

Now that the crew has grown and harvested all the ingredients, it's time for the editor to season, cook, and plate your 3-course meal.

After a quick debrief and strategy meet, we start with the rough cut, gather feedback, then address it with the fine cut, gather more feedback, address it again for the final cut which will be delivered ready for you to share your masterpiece with the world.





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THANK YOU!

The common misconception about video pricing is that the duration dictates the cost. The shorter the cheaper, the longer the more expensive right?

Mmmnah. Production costs are always custom tailored based on the time and materials required to make it happen. A lot of logistics can go into creating 30 seconds, and so little can also go into a full hour and vice versa. It always depends on the need.

*What will it take to bring your vision to life?
Find out by scheduling a discovery call with us at
www.8mediagroup.com*

THANK YOU!

